Join Community Leaders Vote Yes on Measure D



"The money raised by our neighborhoods stays in our neighborhoods to protect our families. We must continue our commitment to keep local public safety our top priority." **Supervisor Jack Duran**

"I support giving local taxpayers the tools to determine our own local emergency response level. Measure D enables that local decision making." Supervisor Jennifer Montgomery





"North Auburn/Ophir Fire is the busiest first responder for fire protection calls and emergency medical calls in the unincorporated areas of Placer County. If new revenues are not made available the level of service will be reduced dramatically and an additional burden will be put on surrounding fire protection agencies." Supervisor Jim Holmes

"We have a tight knit community in Placer County; that includes our firefighters at Stations 180 & 182. I support using local funds to keep them there." Supervisor Robert Weygandt





"We are all struggling in this economy. The suggested cuts to the fire department would put in danger our community. We must fight back; we care about the community we serve. Our job is to protect our communities and to keep our families safe." Joe Ten Eyck, Director, CDF Firefighters in Placer County



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Local Money for Local Safety

Last year, the North Auburn/Ophir Fire County Service Area responded to more than 2,800 emergency responses out of the Atwood Stations (Stations 180 & 182).

- The proposed cuts would reduce our level of service by 33 percent.
- The proposed cuts could eliminate our ability to staff and respond with the ladder truck, water tender, rescue or brush out of Stations 180 & 182.
- Local insurance underwriters say cost to businesses and homeowners could increase 200-300%, and that some homeowners may be denied fire insurance completely.
- It has been more than <u>twenty years</u> since the last time there was a revenue increase for fire service in Placer County.

Measure D is the best solution - - a parcel tax of only \$40 dollars a year for each homeowner, less than \$5 a month, \$20 for mobile homes in mobile home parks and 4.6 cents per square foot for businesses.



Local Money for Local Safety

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